

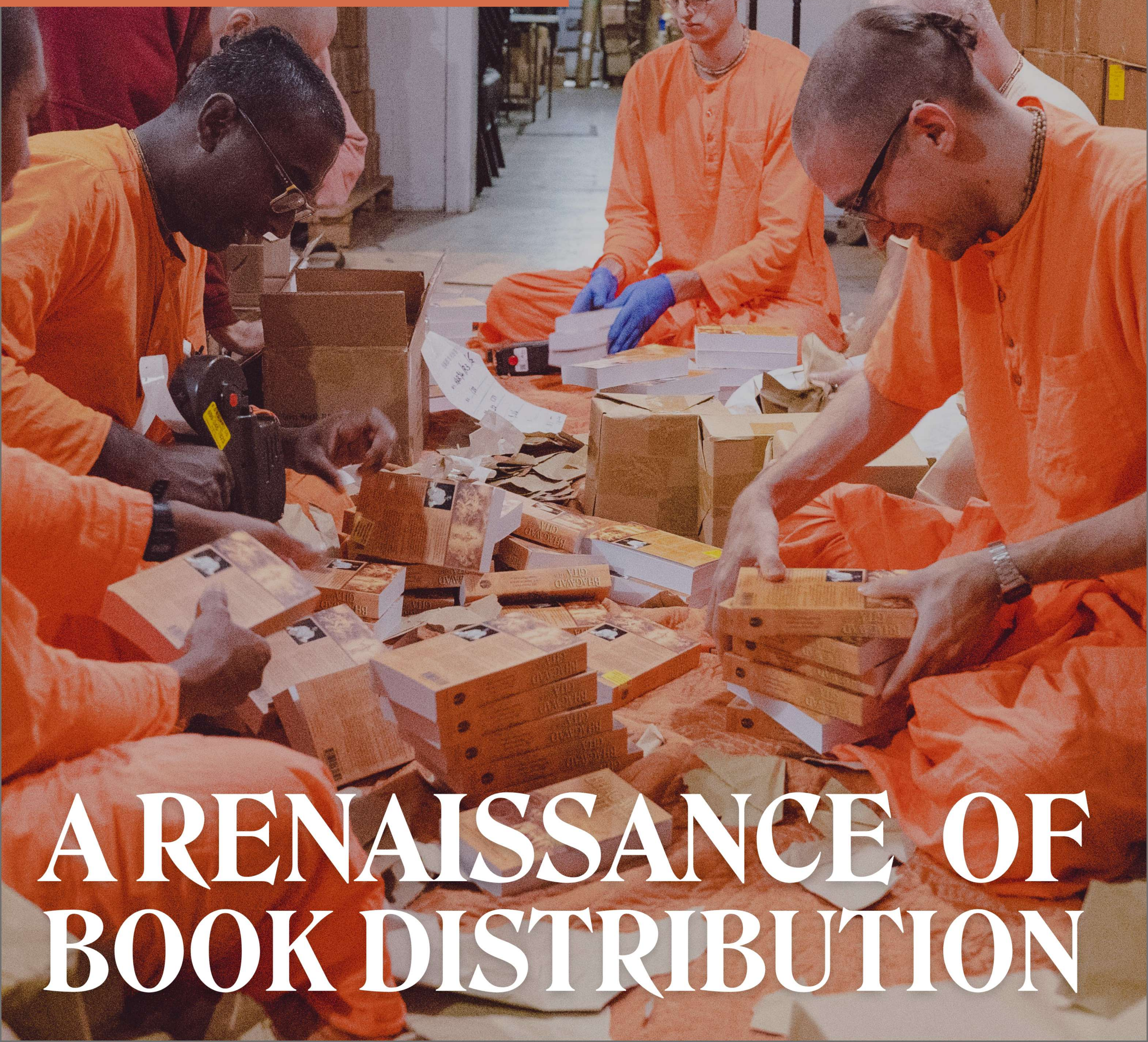
KRISHNA LIFE

2020-2022 REPORT

INSIDE:
BEST BOOK
DISTRIBUTOR
EVER?

SETTING THE
RECORD
STRAIGHT

P. 26



A RENAISSANCE OF BOOK DISTRIBUTION

THIS IS KRISHNA LIFE.

Dear devotees and well-wishers,
Please accept my humble obeisances.
All glories to Srila Prabhupada and his sincere followers!

The Krishna Life Temple and Monastery is a unique center that **OFFERS A BLEND OF TRADITIONAL KRISHNA CONSCIOUSNESS TEACHINGS, COUPLED WITH MODERN-DAY RELEVANCE, CATERING TO THE INTERESTS OF YOUNG AMERICANS.** We take pride in staying true to Srila Prabhupada’s mood and mission while creating a space that is both authentic and approachable, especially among the local Black community in Atlanta. Within a short span of **TWO** years, **Krishna Life has demonstrated that Srila Prabhupada’s original and traditional method of preaching IS relevant and interesting to modern Americans,** and is also what the world wide community of devotees need to revive and take the Hare Krishna movement to the next level.

Our center’s activities are many, ranging from kirtans, mantra meditation, and devotional services to ecstatic festivals, running a successful bhakta and bhaktin program, and classes on Vedic philosophy and lifestyle. All our efforts are centered around our record-breaking distribution of Srila Prabhupada’s books, especially by Mahotsaha Prabhu, and this successful model has taken the worldwide community of devotees by storm. **By Krishna’s blessings, we are happy to say that we receive support from devotees on every continent, and this outpouring of support inspires us to push on with our service to Srila Prabhupada.**

In this report, we present an overview of Krishna Life’s story, activities, growth, achievements and future plans.

We have seen remarkable success in getting young Americans to take an interest in Krishna consciousness. And we are just beginning to take book distribution to a level that has never been seen before. As we embark on a major renovation of our temple, we look forward to a establishing a powerful center that will not only be financially sustainable, but also a dynamic preaching center to train the next generation of devotees to carry forward the worldwide mission of Lord Caitanya. **WE WELCOME YOU TO BE PART OF THIS HISTORY – A REVIVAL OF TRADITIONAL KRISHNA CONSCIOUSNESS IN THE WESTERN WORLD.** Connect with us, support us, come and participate in our activities and together let us fulfill Srila Prabhupada’s dream.

Hare Krishna!

Your servant,
Vishnu-chitta Dasa
Temple President, Krishna Life

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ORIGINS

THROWBACK ATL:

A picture taken at Ramadasa Abhiram Prabhu's house in Snellville, GA where it all began.



NEW HOME

ACQUIRED NEW TEMPLE

1776 SYLVAN RD SW
ATLANTA GA 30310
JUNE 2021

\$1.6M

RAISED IN 2022 THROUGH DONATIONS
(COMPARED TO \$579K FROM 2020)



KL AT A GLANCE



429K

BOOKS DISTRIBUTED

65K

MEALS SERVED
512 PLATES A WEEK!



21

FULL-TIME DEVOTEES MADE



178,429

MILES TRAVELED

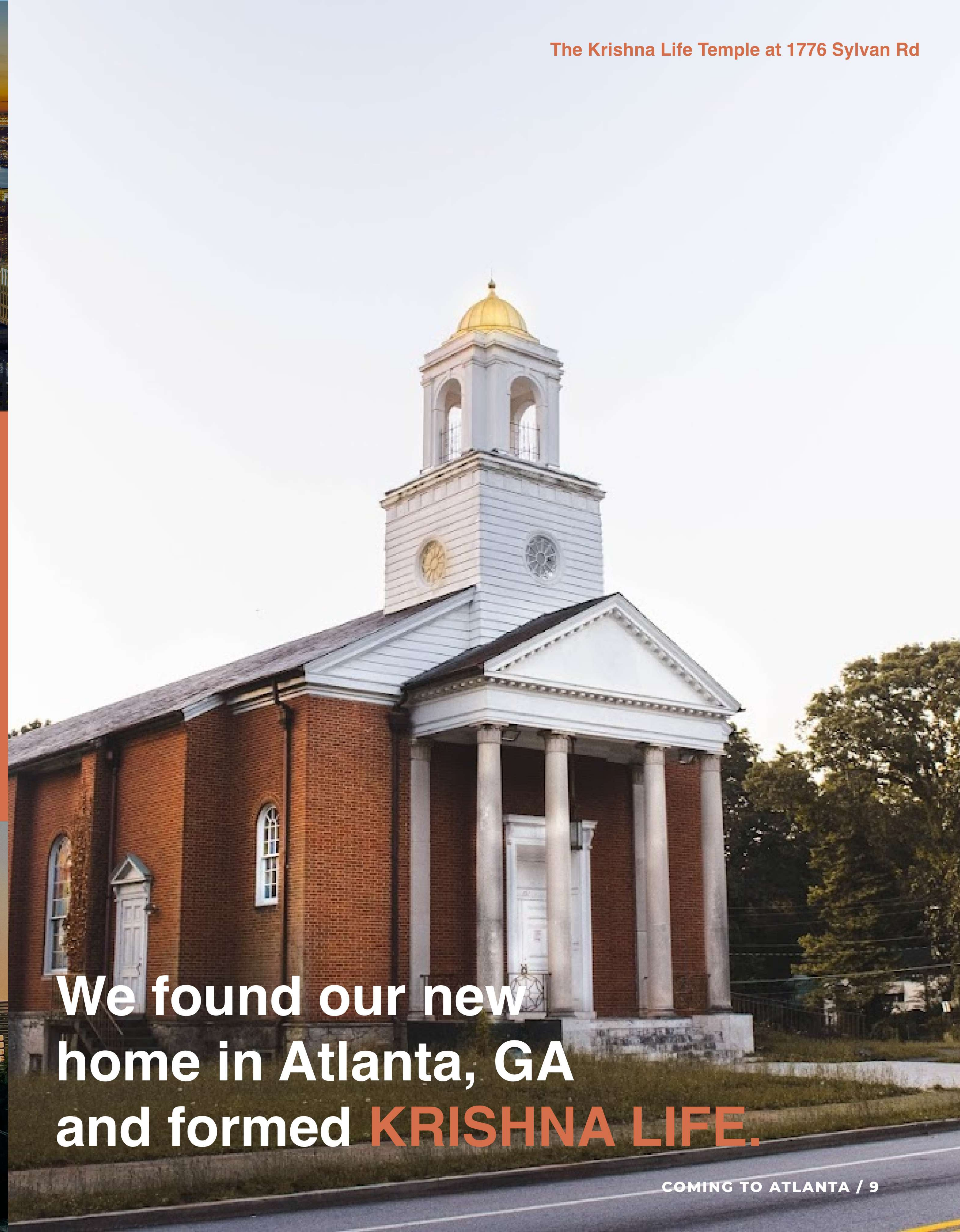


NYC

When the **pandemic shut us down**, we looked for a place where we could continue distributing books.



ATL



We found our new home in Atlanta, GA and formed **KRISHNA LIFE.**



A NEW HOME

While visiting Atlanta during the pandemic, our initial plan was to stay temporarily until we could return to our former home in **New York City**. However, during our time here, we were blown away by the **warm reception** we received from the local community. Our book distribution efforts were met with great enthusiasm, and our Sunday Feast programs saw **impressive attendance from the very beginning**. It quickly became clear to us that Krishna wanted us to preach here. **We had found our new home**. And so, we made the decision to set up base and continue our mission in ATL.



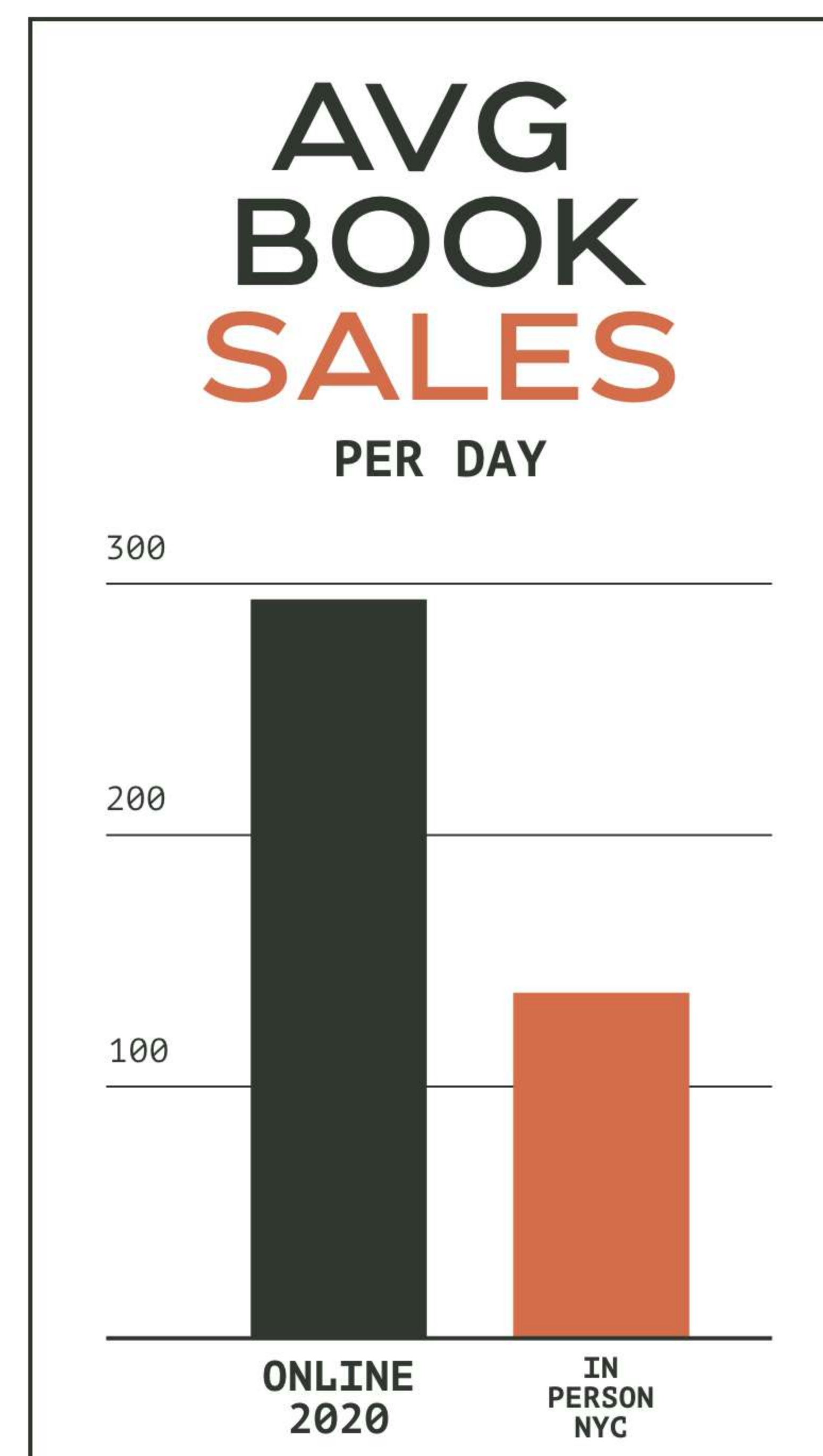
SURVIVING & THRIVING

KEEPING SANKIRTAN GOING DURING THE PANDEMIC

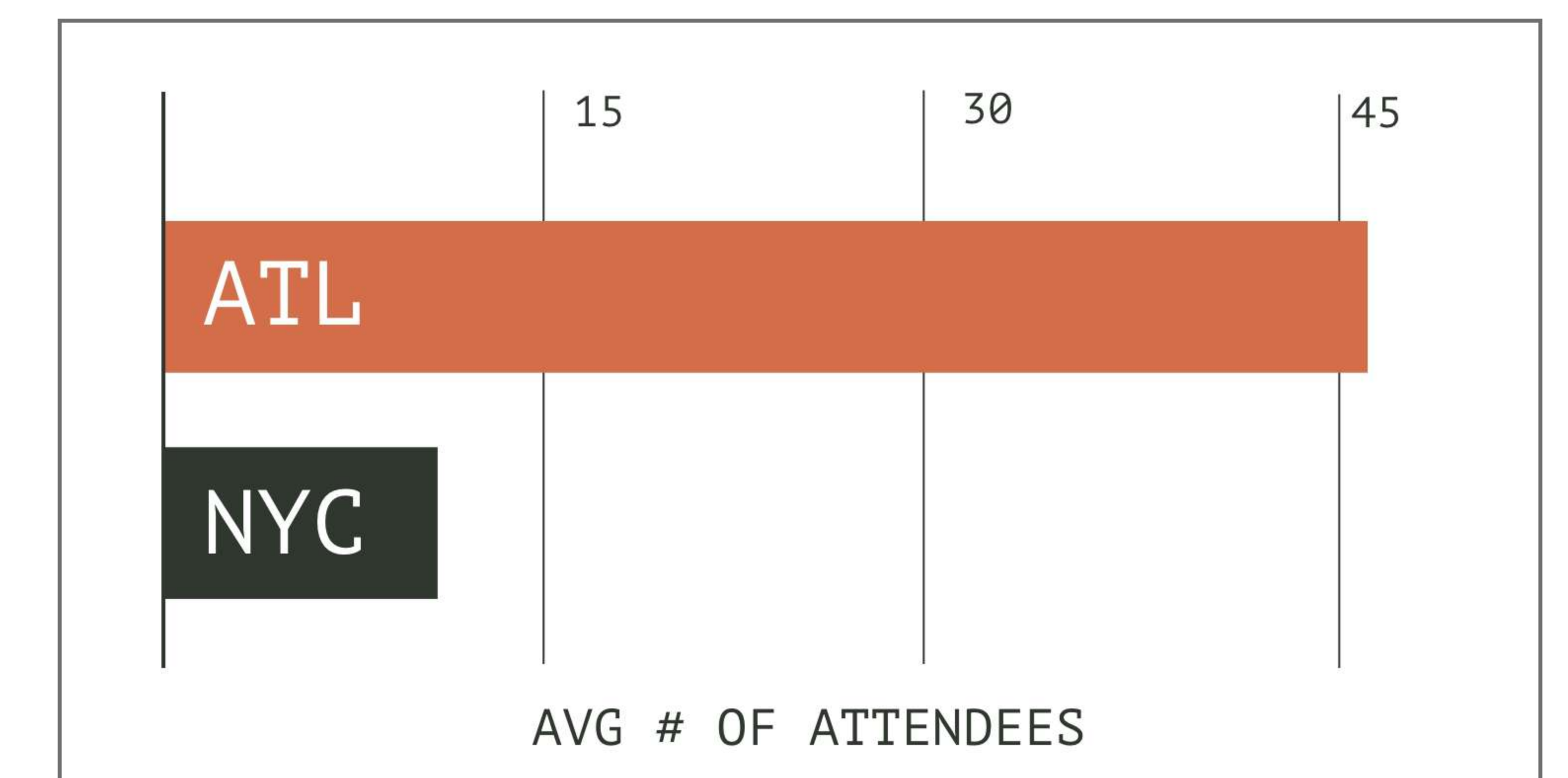
In New York City, book distribution had always been our main service alongside harinam. But with the pandemic forcing everyone indoors, **the devotees had to find new ways to reach people**. That's when we discovered the power of the internet.

With people spending more time online than ever before, the web quickly outstripped the sidewalk as a means of book sales. Struck with **divine inspiration** while observing an Amazon delivery, Mahotsaha Prabhu took to Facebook to contact people he had never met before, offering them the chance to purchase sapta-rsi and Srimad Bhagavatam sets online.

This new avenue of book distribution **DOUBLED OUR SCORES** and allowed us to not just survive but thrive during the pandemic.



SUNDAY FEAST COMPARISON



“ Krishna Consciousness awards the **highest bliss**. Associating with devotees and dancing to the holy name **saved my spiritual life**. ”



STEP 1:

Nick meets devotees at Piedmont Park and purchases a bhakta stack.

STEP 2: A HIGHER TASTE

Attends the Sunday program and falls in love with the prasadam.

STEP 4: ATTENDS TRANSCENDENTAL YATRA TO EUROPE

Attends a spiritual vacation with KL devotees and Bhakti Vikasa Maharaja in Europe. Begins following the 4 regulative principles and chanting 16 rounds daily.

STEP 3: ASSOCIATION

Spends weekends at the temple and attends week-long book distribution adventures with KL brahmacharis.

STEP 5: INSPIRED & DEDICATED

While still finishing law school in DC, he visits the ashram as much as possible and has developed a strong attachment to prasadam distribution.

STEP 6: FULL-TIME

Nick will be joining as a FULL-TIME BRAHMACHARI once he graduates from law school in **MAY 2023**.

NICK'S JOURNEY INTO KRISHNA CONSCIOUSNESS





TEMPLE ACQUISITION

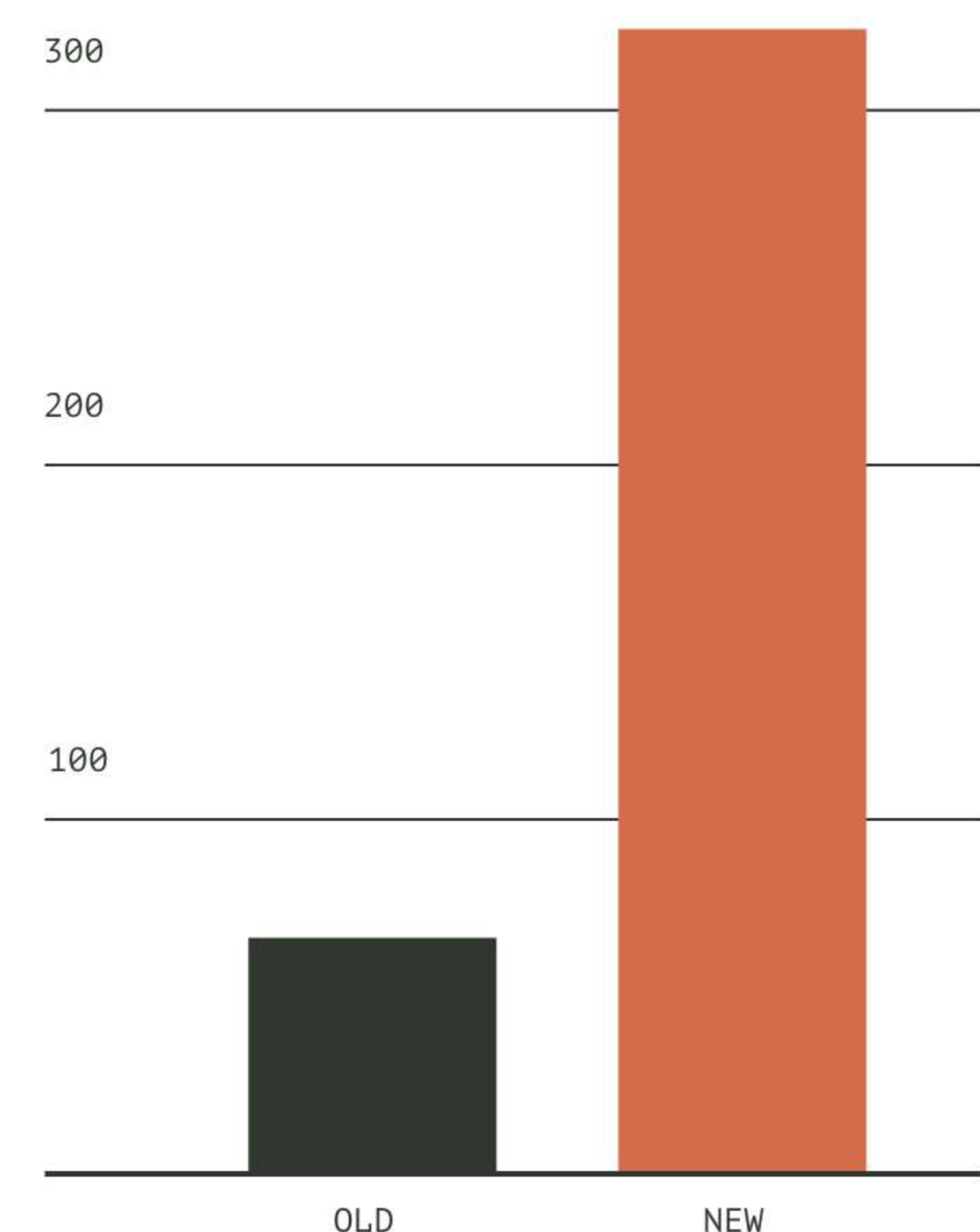
We outgrew our first location in Atlanta quickly, and needed to find **a permanent home.**

The growing number of full-time devotees and the expansion of our Sunday Program necessitated the acquisition of **A LARGER FACILITY** to cater to our growing needs.

Our search led us to a century-old church for sale in Southwest Atlanta. We soon realized Krishna's plan for transforming it into a unique and vibrant Krishna conscious community with America's largest brahmachari & brahmacharini ashram, a hub of spiritual activity, & the **BOOK DISTRIBUTION HEADQUARTERS OF THE WESTERN WORLD.**

We pulled the trigger, took out a loan, and purchased this \$1M property. Today, **WE'VE COMPLETED 25%** of the renovations and have the rest of the renovation work scheduled for 2023 and 2024.

TEMPLE CAPACITY (OLD VS NEW)



ASHRAM CORRIDOR

BEFORE



AFTER



BRAHMACHARI BEDROOM

BEFORE



AFTER



TEMPLE ROOM

BEFORE



AFTER

2022

A YEAR WE'LL ALWAYS REMEMBER

In 2022, we settled into our new temple and trained up new bhaktas and bhaktins with great enthusiasm. In addition, we hit the road on sankirtan, traveling far and wide to share the holy name, distributing a record number of books. We also had the privilege of hosting a memorable and transformative Sravana Kirtana camp with His Holiness Bhakti Vikasa Swami.

SANKIRTAN

WE CONTINUE TO EXPAND BOOK DISTRIBUTION AND BREAK RECORDS. Srila Prabhupada famously said “double it”, and we’re attempting to fulfill this order. In 2022, we distributed over 200,000 books, and our very own Mahotsaha Prabhu broke the single-day book distribution record 5 times. We’ve also trained up new book distributors who are coming into their own as **SOME OF THE TOP DISTRIBUTORS IN THE WORLD.**

TRANSCENDENTAL BOOK DISTRIBUTION

“MAKE THEM ALL KRṢṂA CONSCIOUS BY DISTRIBUTING MY BOOKS.”
-SRILA PRABHPADA

In 2022, we took our book distribution efforts to the next level. We visited 29 different cities across the country with a team of 10 book distributors. We distributed 51,428 books during the December marathon alone, bringing the message of Krishna consciousness to people from all walks of life. We didn't just stick to streets and street corners - we went to music festivals, stores, gas stations, airports, national parks, and even comic conventions.



IMPRESSIVE RESULTS

TOP DISTRIBUTORS

2022



Mahotsaha Dasa
61,776 BOOKS



Abhimanyu-suta Dasa
24,902 BOOKS

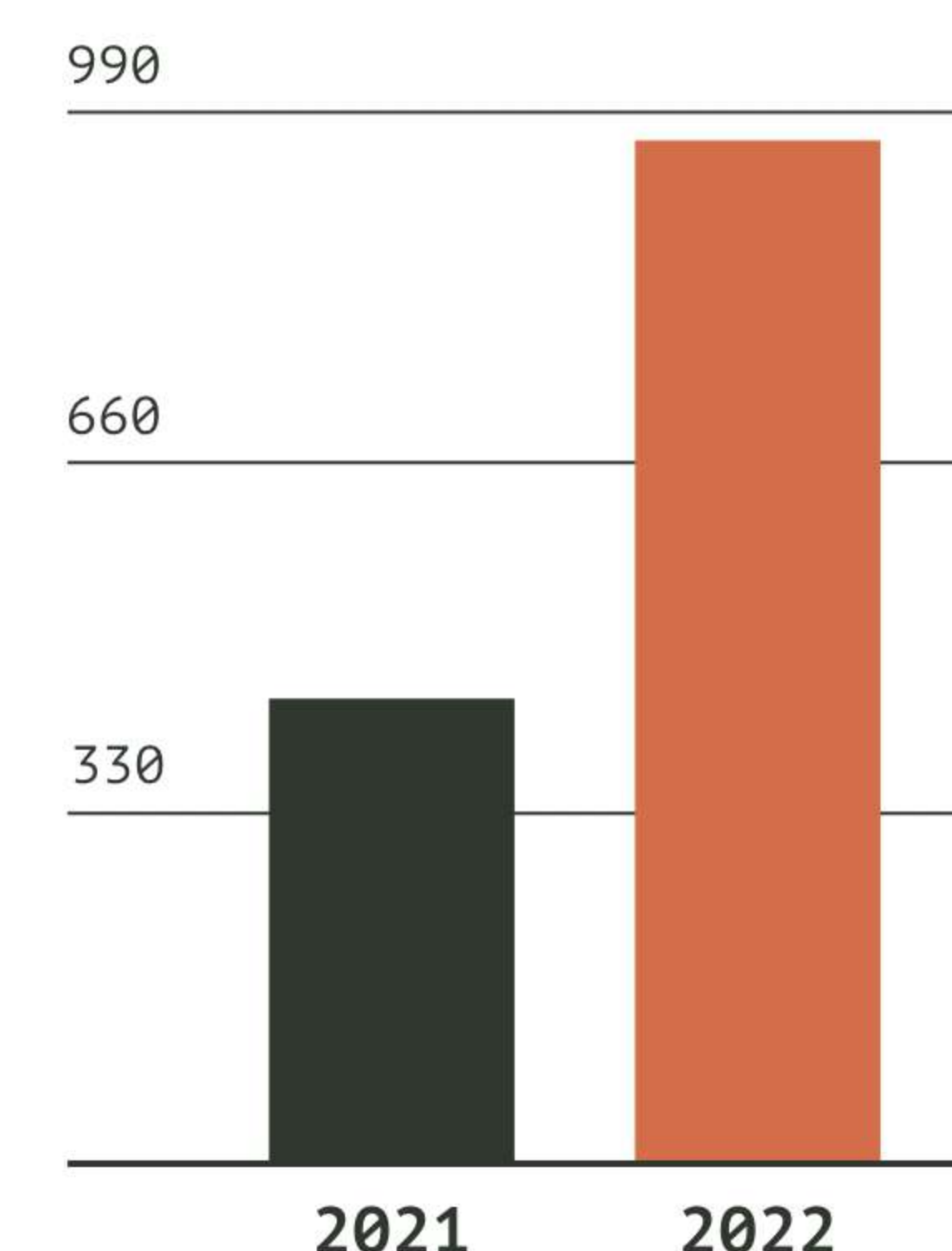


Matsya Dasa
22,515 BOOKS



Avadhuta Candra Dasa
13,381 BOOKS

S.B. SETS DISTRIBUTED



Our efforts paid off — **A WHOPPING 986 BHAGAVATAM SETS DISTRIBUTED** in 2022! We distributed books early in the morning and late at night, to everyone from curious passersby to committed seekers. Locals were invited to our Sunday feast, and we even **MADE SOME NEW FULL-TIME DEVOTEES**. Book distribution may be hard work, but the rewards are immeasurable when you see people's lives transformed by Srila Prabhupada's books.

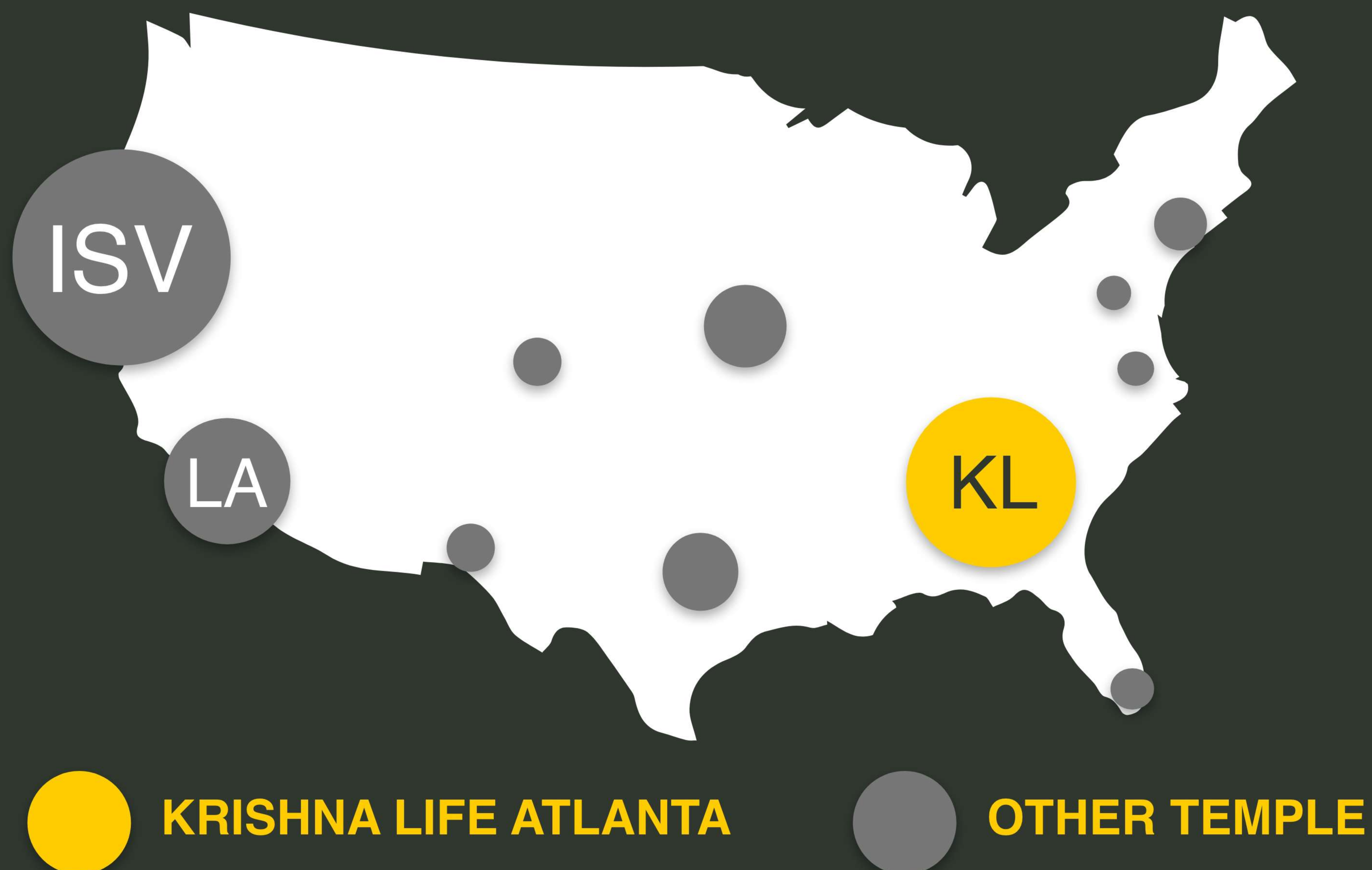


KRISHNA LIFE VS. THE WORLD

A LITTLE DOING A LOT: OUR TEAM OF **10** DISTRIBUTES AS MANY BOOKS AS THE LARGEST TEMPLES IN THE USA.

As we grow in book distribution, the Krishna Life spartans are beginning to compete with giants like LA and ISV, the top book distributing temples in the USA. We estimate that our temple distributes **MORE BOOKS PER DEVOTEE THAN ANY OTHER TEMPLE IN THE WORLD**, and our traveling book distribution plans in 2023 aim to take Krishna Life off the charts.

KRISHNA LIFE VS OTHER NORTH AMERICAN TEMPLES BOOK DISTRIBUTION SCORES



“ **WHAT INSPIRES US**
But those who always worship Me with **exclusive devotion**, meditating on My transcendental form – to them **I carry what they lack, and I preserve what they have.** ”

-BHAGAVAD-GITA 9.22



STEP 1: INTRODUCTION

Their daughter meets devotees at a concert and gets books. Shows her parents the books.

STEP 2: DIVING DEEPER

Israel & Lydia start reading the Bhagavad-gita together every day.

STEP 4: LIFESTYLE CHANGES

They cut out onions, garlic, coffee, and chocolate. They begin chanting every day and continue reading together.

STEP 5: INSPIRED & DEDICATED

Within 6 months, they're up to chanting 16 rounds every day, waking up at 4 am, and continuing to associate with devotees.

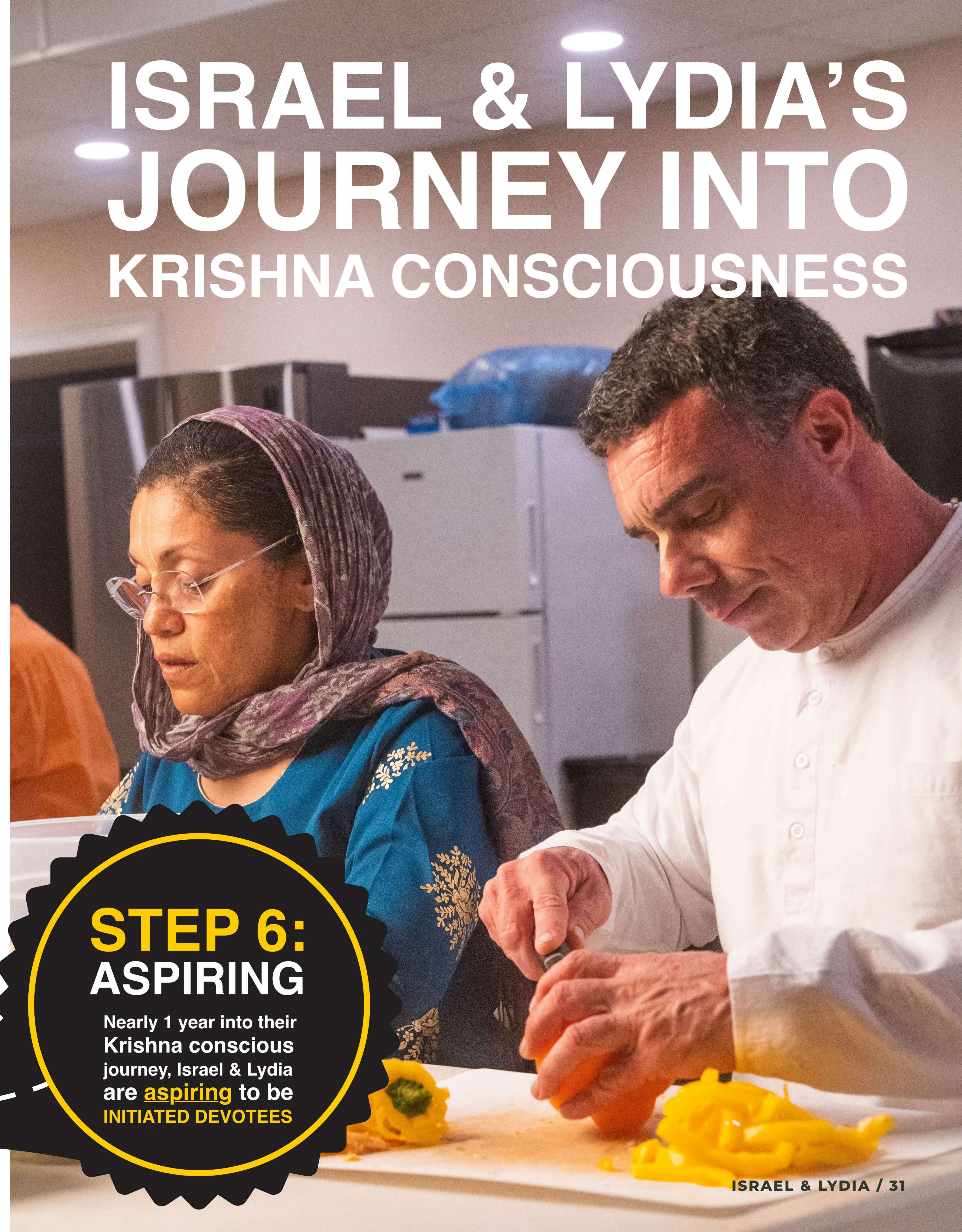
STEP 3: ASSOCIATION

They start attending the Sunday program and meet devotees.

STEP 6: ASPIRING

Nearly 1 year into their Krishna conscious journey, Israel & Lydia are **aspiring** to be **INITIATED DEVOTEES**

ISRAEL & LYDIA'S JOURNEY INTO KRISHNA CONSCIOUSNESS



ATLANTA,
GEORGIA



200K+

BOOKS
DISTRIBUTED



\$285,439

BBT REMITTANCE

125K

MILES
TRAVELED

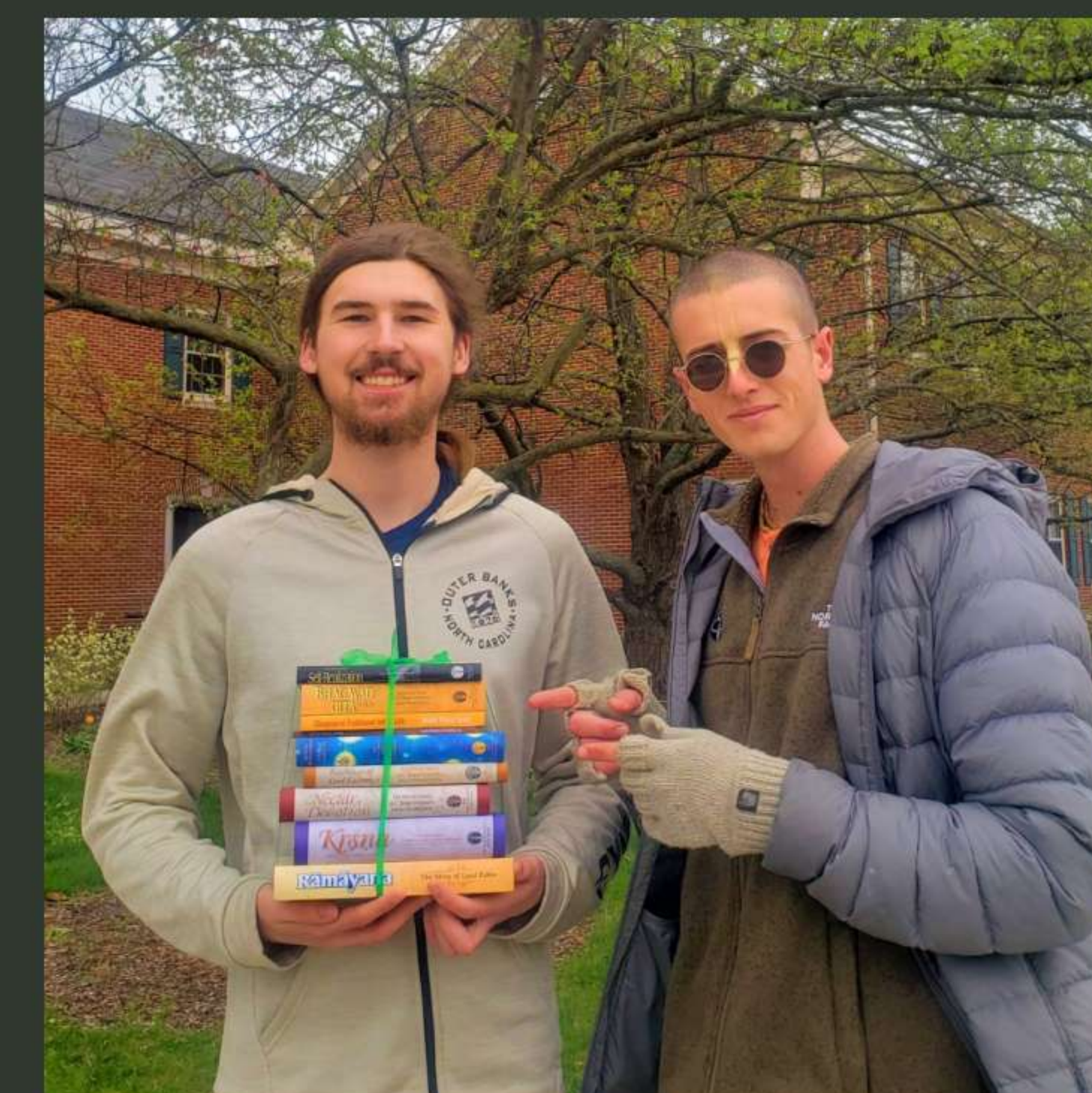
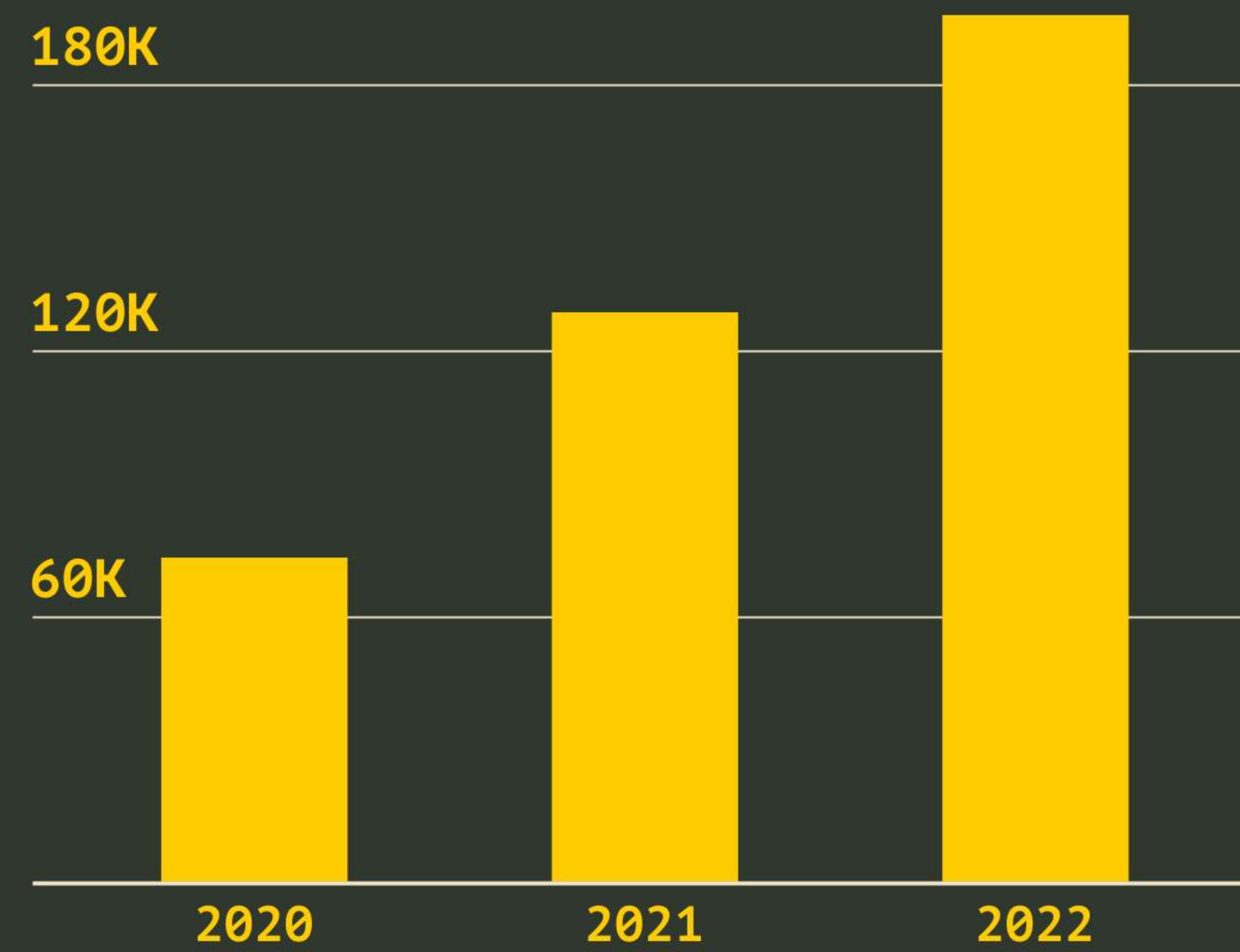


51K+

BOOKS DISTRIBUTED
DURING MARATHON



YEARLY BOOK
SCORES



5

WORLD
RECORDS
BROKEN

10

BOOK
DISTRIBUTORS

7,036

SINGLE DAY RECORD
(BOOKS)

SRIMAD
BHAGAVATAM
SETS

981

28

STATES
VISITED



2022 BOOK DISTRIBUTION STATS



BREAKING RECORDS

MAHOTSAHA PRABHU, the current incarnation of book distribution, has once again **SHATTERED THE LIMITS** of what is possible.

Throughout 2022, he broke the world record five times for the most books distributed in a day, culminating in his final record of **52 Srimad Bhagavatam sets** and **over 4,200 books**.

Mahotsaha Prabhu's feats have not only broken records but have also **inspired many devotees to take up book distribution with greater enthusiasm**. He is a true pioneer in the field, constantly exploring new ways to distribute books, and never slowing down. He understands that every book he distributes can change the world and make it more Krishna conscious.

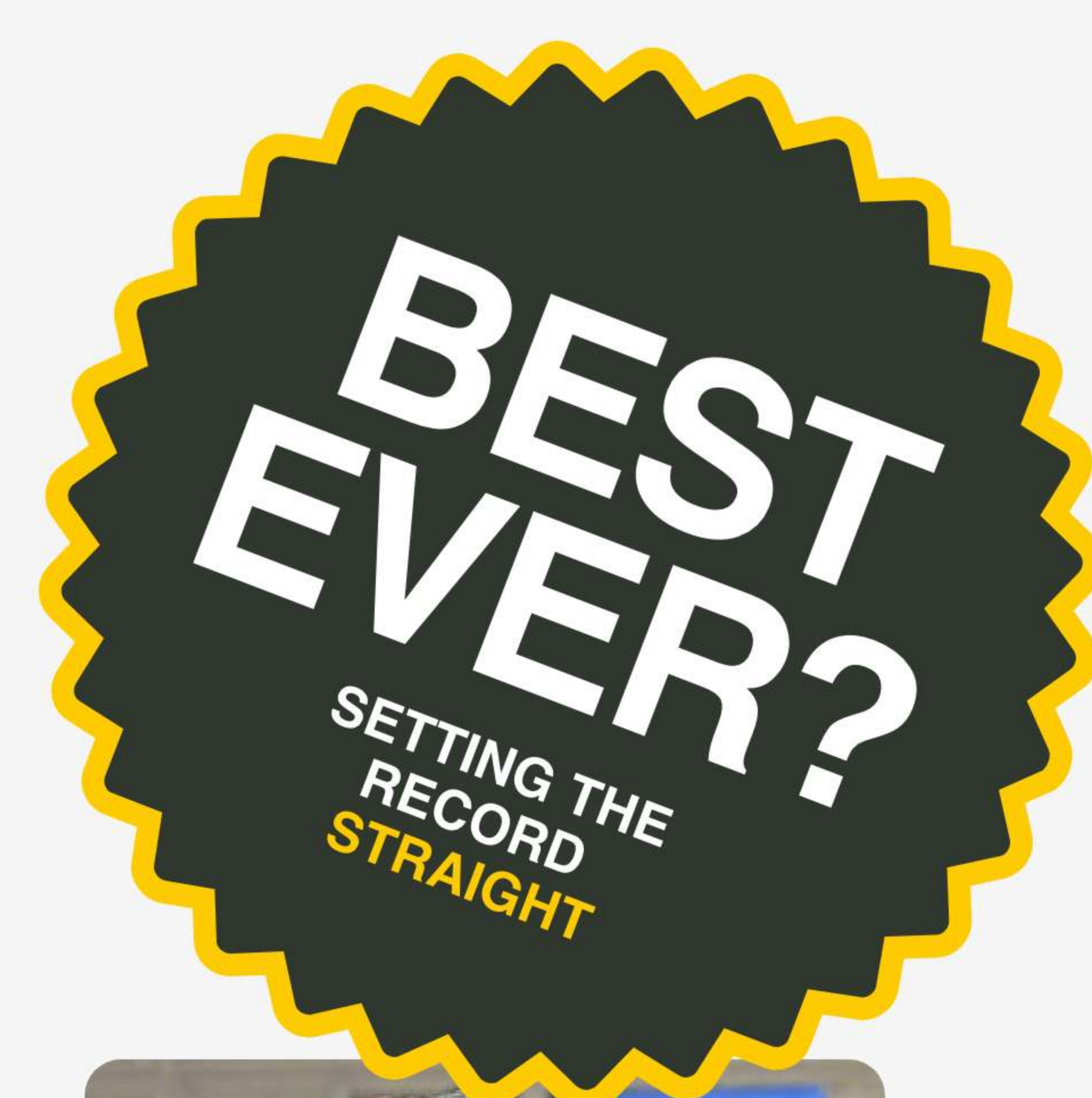
As we move into 2023, Mahotsaha Prabhu hopes to break his world record once again. He's leaving us in suspense, but promises us that he's working on something special.



4211
BOOKS
DISTRIBUTED
IN 1 DAY



MAHOTSAHA PRABHU MAKES HISTORY!



Mahotsaha Prabhu made history in 2022 by **breaking the record for single-year book points.**

However, a recent World Sankirtan Newsletter report in Feb 2023 has left us feeling like HIS ACHEIVEMENTS ARE NOT BEING ACCURATELY REPRESENTED. For context, the BBT has a rule that only books ordered from the North American BBT count towards a distributor's points. As a result, **Mahotsaha Prabhu's distribution of Srimad Bhagavatam sets purchased from India were not counted** towards his total points. The WSN reports that Mahotsaha Prabhu achieved only 78,726.25 points in 2022.

We acknowledge the BBT's rules and respect their reporting, but we want to set the record straight. When we include the Srimad Bhagavatam sets from India, Mahotsaha Prabhu's **score reaches an incredible 138,726.72 points, setting an all-time record for single-year book points.**



SINGLE DAY BOOK DISTRIBUTION RECORDS

🏆 **4,211 BOOKS on December 4, 2022**

🏆 **4,092 BOOKS on September 18, 2022**

🏆 **3,546 BOOKS on August 14th 2022**

🏆 **3,004 BOOKS on June 9, 2022**

🏆 **2,002 BOOKS on May 28, 2022**

🏆 **1,484 BOOKS on December 5, 2021**

Top Individuals		Single Year Book Points			
1	Mahotsaha d	Atl	USA	138726.72	2022
2	Anirdesyavapuh d	Mos	Rus	105754.70	1993
3	Anirdesyavapuh d	Mos	Rus	100980.60	1992
4	Vichitra Krsna d	Del	Ind	87643.50	2010
5	Ananta Ananda d	May	Ind	87480.50	2019
6	Harinamananda d	Zur	Swi	82629.50	1989
7	Sarvadeva-siroma	Mos	Rus	82599.00	1993
8	Tusta Baladev d	May	Ind	81765.50	2019
9	Navinanirada d	Zur	Swi	81642.50	1989
10	Hara d	Mum	Ind	79960.50	2012
11	Caitanya Candra	Nit	Bra	78936.75	2017
12	Mahotsaha d	Atl	USA	78726.25	2022
13	Navinanirada d	Zur	Swi	76122.70	1990
14	Harinamananda d	Zur	Swi	75535.60	1990
15	Vishnu Bhakta d	Ahm	Ind	75188.75	2012
16	Nityadham d	New	Ind	73518.75	2012
17	Radha Krsna d	Mum	Ind	72676.00	2015
18	Mahotsaha d	Atl	USA	72337.25	2021
19	Bhrgupati d	LA	USA	69035.65	2014
20	Navinanirada d	Zur	Swi	67147.90	1991
21	Paramesvara d	Yps	USA	66682.70	2021
22	Caitanya Candra	Nit	Bra	65420.00	2019
23	Bk Vinod Jain	Del	Ind	64208.00	2006

← **REPORTED SCORE**

**CORRECT SCORE:
140,000 POINTS!**

“ Krishna Consciousness has allowed me to know the **truth of who and whose I am**. In that authenticity, I pray for **humility**. ”



STEP 1:

Received a sapta-rsi set from Ganganatha Prabhu at Piedmont Park. First book read: The Journey of Self Discovery.

STEP 2: FIRST ASSOCIATION

Attended her first Sunday program

STEP 4: GOING FULL-TIME

Quit her job, joined the ashram as a full time brahmacharini, APR 2022

STEP 5: TRIP TO EUROPE

Visited Europe with KL devotees and met H.H. Bhakti Vikasa Swami for the first time

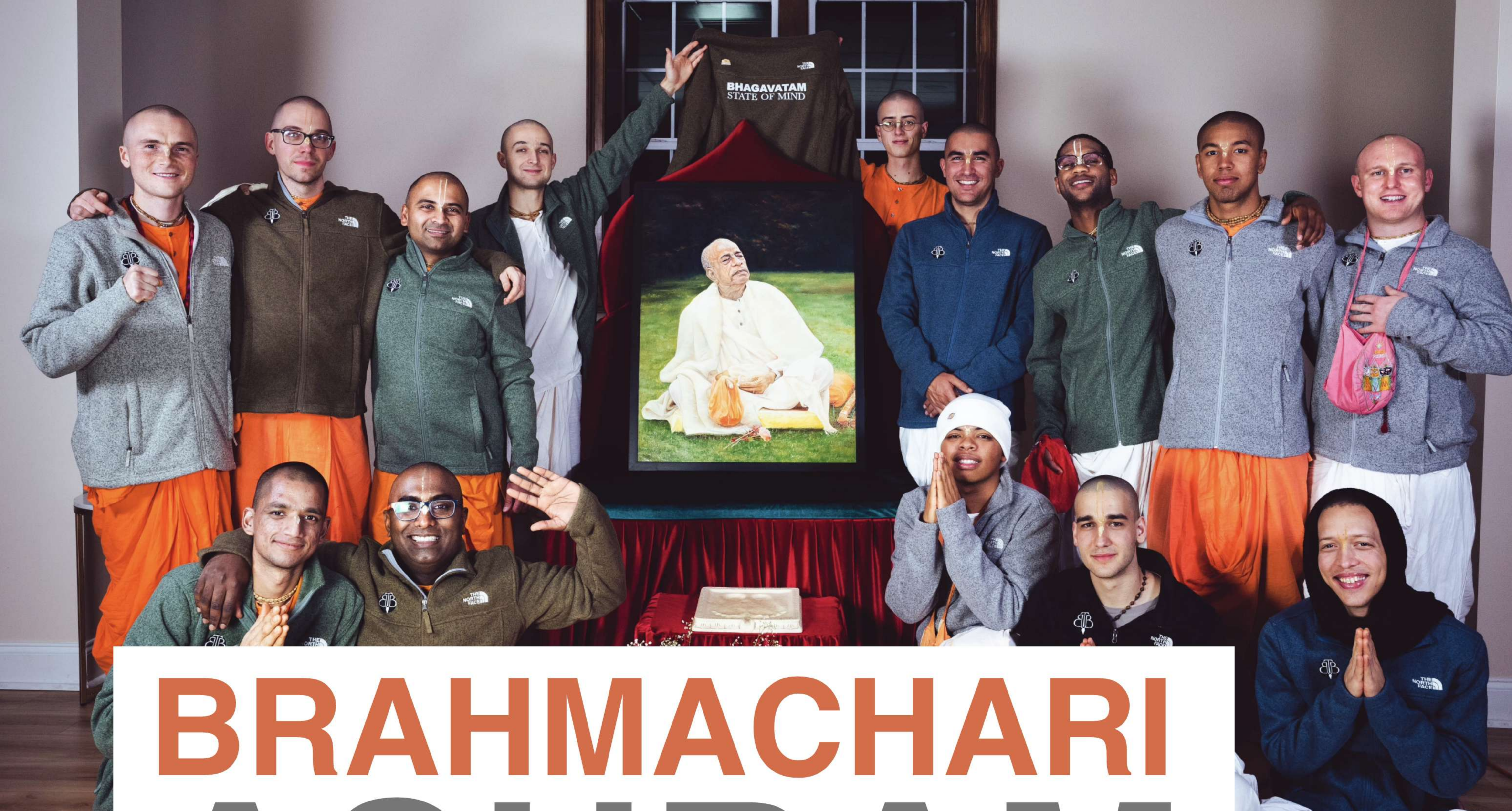
STEP 3: GETTING SERIOUS

Went vegetarian, began chanting 16 rounds and following 4 regs. consistently attending the morning program during Karttika, OCT 2021

STEP 6: ASPIRING

Daizjah Mataji **took shelter** of H.H. Bhakti Vikasa Swami, **January 2023.**

DAIZJAH'S JOURNEY INTO KRISHNA CONSCIOUSNESS



BRAHMACHARI ASHRAM

BUILDING AMERICA'S PREMIER TRAINING FACILITY TO TRAIN YOUNG MEN IN THE SCIENCE OF KRISHNA CONSCIOUSNESS.

The brahmachari ashram, or celibate student life, has been an integral part of Vedic culture for thousands of years. In this ashram, young men cultivate qualities like self-control, simplicity, and devotion to guru and Krishna. The brahmachari ashram is therefore a crucial step in establishing a strong foundation for spiritual life.

Currently, Krishna Life has **15 full-time men** living in our ashram; **that's more than any other temple in the USA**. Our ashram provides a unique and structured environment for young men to learn and grow together, focusing on cultivating a deep and personal relationship with Krishna through adherence to Srila Prabhupada's instructions.

Krishna Life's Brahmachari ashram aims to instill a sense of **dharmic responsibility in young men, enabling them to develop ideal character** and thus become inspiring examples for generations to come. We are excited to be one of the only temples in the USA currently offering this much needed opportunity. We will continue to grow and expand our ashram in the coming years.





BHAKTA PROGRAM

OUR BHAKTA PROGRAM IS EXPANDING!

With the addition of a full-time Bhakta Leader and the recruitment of 21 new bhaktas in the past three years, this program offers a unique opportunity for young men to DEEPEN THEIR SPIRITUAL PRACTICE and become devotees of Krishna.



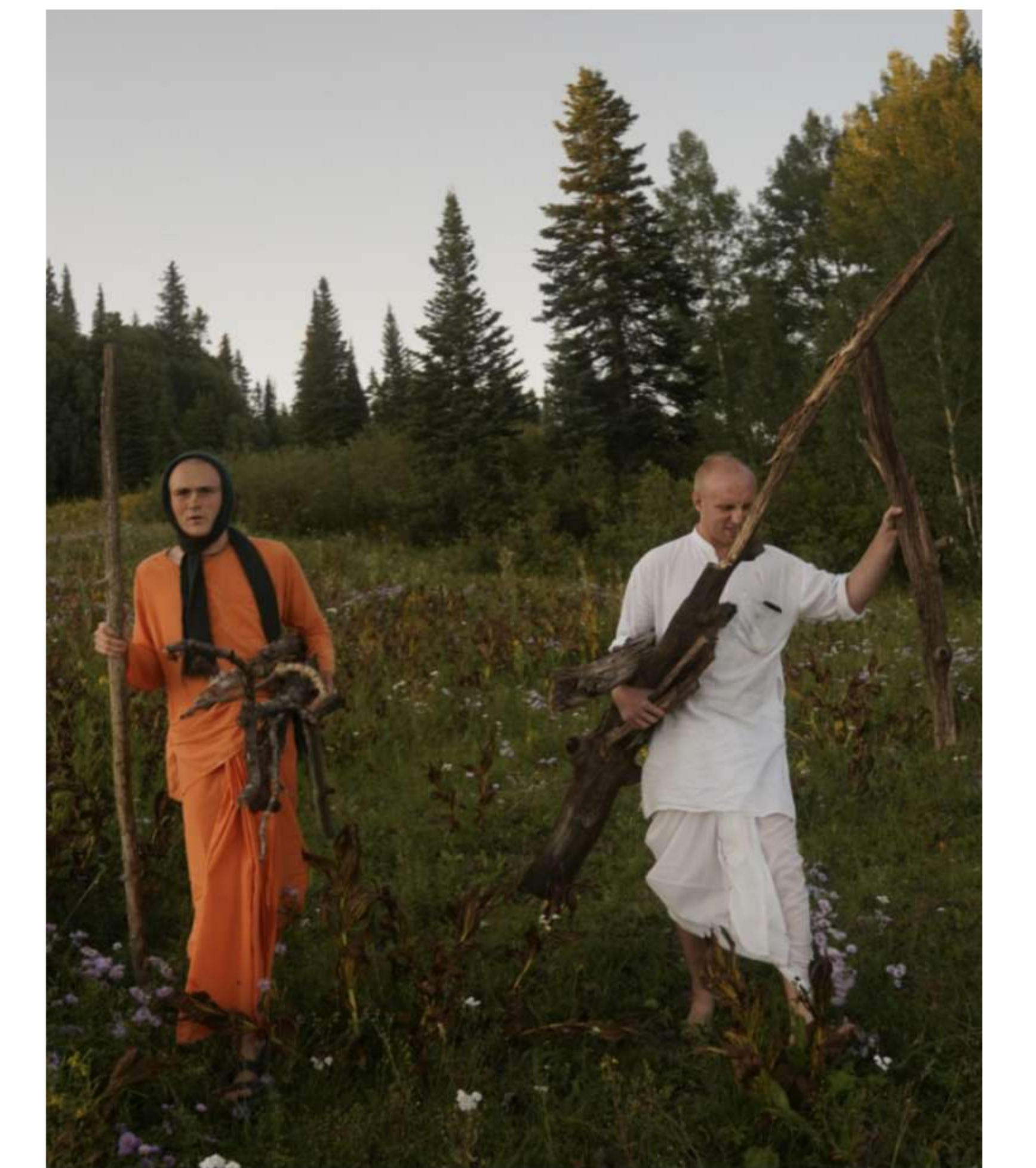
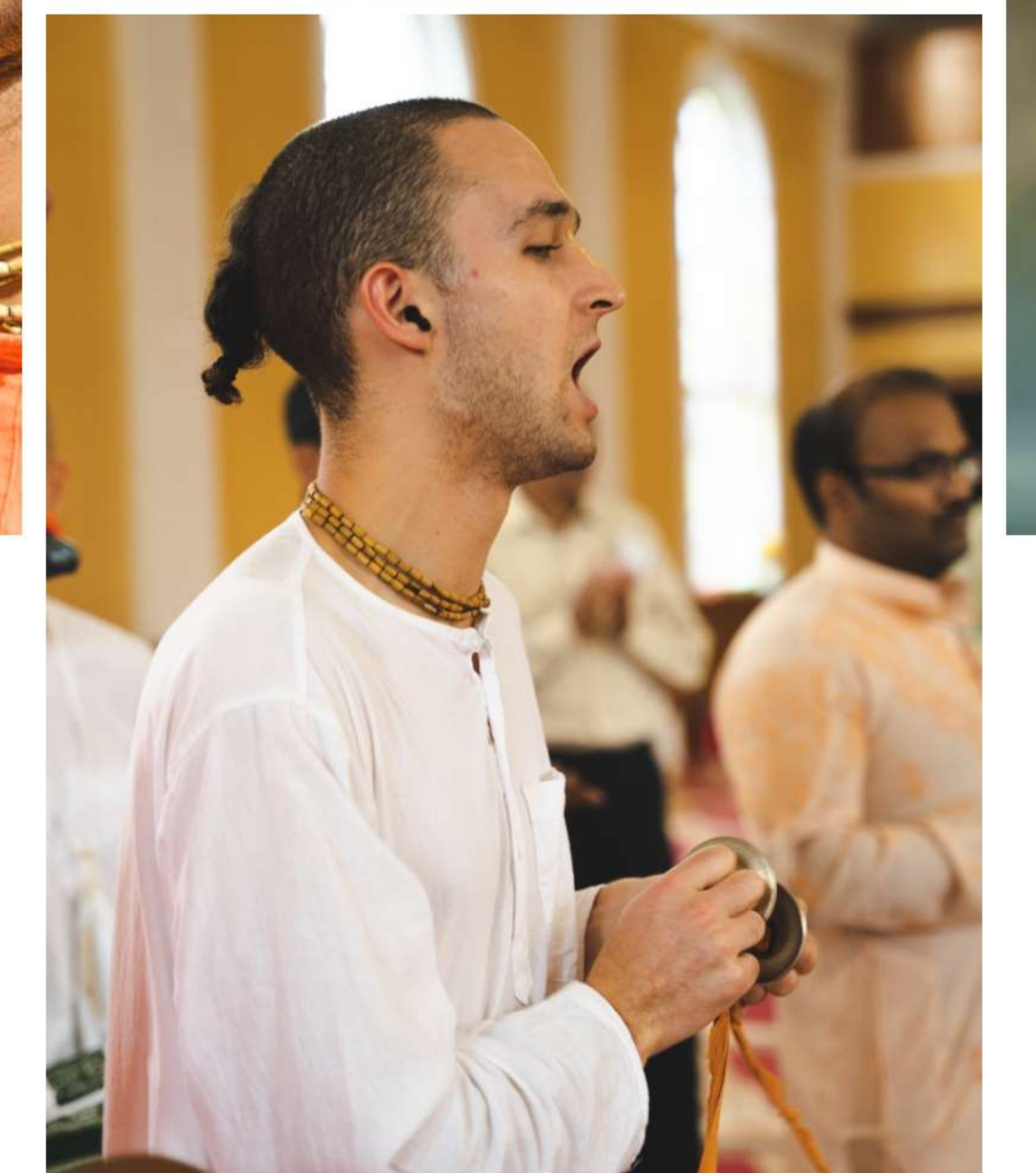
BHAKTA PROGRAM

EMPOWERING YOUNG MEN TO LIVE A LIFE OF SERVICE TO KRISHNA

Our Bhakta program offers two opportunities to learn to live like a monk: 3-day weekend retreats and a 3-month intensive. The 3-day weekend retreats offer a glimpse into monk life, learning to chant, read books, associate with devotees, and get their first taste of prasadam.

The three-month intensive bhakta program includes basic training in devotional principles, engaging in various services at the temple, going deeper into the philosophy of Krishna consciousness, and training in book distribution.

In essence, the bhakta program is designed to gear young men to take the blissful plunge into Krishna consciousness. Upon graduation, bhaktas are equipped with a lifelong conviction to practice Krishna consciousness, and can choose to join the brahmachari ashram full-time or carry the spirit of devotional service with them wherever they go.



“ Only with Krishna can we have eternal life. **HARE KRISNA.** ”



STEP 1:

Matthew finds one of Prabhupada's books lying on a table at his university. Reads it, and quickly orders more books online.

STEP 2: FIRST ASSOCIATION

Takes a birthday trip to New Vrindaban and gets a SB set from Pranata-karuna Prabhu. He refers him to Apurva Prabhu and Kamalini Mataji

STEP 4: CONNECTS WITH KRISHNA LIFE

Apurva Prabhu and Kamalini Mataji send Matthew to join Krishna Life's bhakta program.

STEP 5: INSPIRED & DEDICATED

Matthew dedicates his life as a full-time brahmachari and becomes one of KL's best book distributors.

STEP 3: WEEKEND SERVICE

Matthew connects with Apurva Prabhu and begins helping with service every weekend.

STEP 6: INITIATION

Matsya Prabhu received initiation from H.H. Bhakti Vikasa Swami in SEP 2022. He now regularly lectures on Srimad Bhagavatam.

MATSYA'S JOURNEY INTO KRISHNA CONSCIOUSNESS





BRAHMACHARINI ASHRAM

SPIRITUAL GENDER EQUITY?

We are not these bodies but spirit souls, eternal servants of Krishna. Yet, Krishna consciousness does not artificially ignore bodily needs but rather recognizes how traditional Vedic daiva-varnasrama gender roles and practices followed by great devotees since time immemorial is the best way to create a safe, protective and abuse-free society where everyone has the best chance to always remember Krishna and never forget Him.

Contrary to the popular notion that such ideals are antiquated and impractical, Krishna Life has seen tremendous interest from women and success in encouraging them to follow in the footsteps of great devotees like Queen Kunti and Draupadi. In the past 18 months, we have had 8 black women join full-time along with several other local American women who have enthusiastically taken up Krishna consciousness and found peace with not just the philosophy but also the protective nurturing social environment of Krishna Life. Our brahmacharini ashram, named Tulasi Ashram, conducts a very successful Tuesday evening women's-only sanga, a beautiful space where women come together to sing, chant, honor prasadam, talk about Krishna, share their realizations and inspire each other to become ideal devotees and followers of Srila Prabhupada.

Here's what our brahmcharinis have to say to some FAQs:

HOW WOULD YOU SUM UP YOUR EXPERIENCE IN THE ASHRAM SO FAR IN A FEW SENTENCES?

Ashram life = character development. It has been teaching us a lot about what it means to have grace with ourselves and others as we travel similar but very unique spiritual journeys. Having tolerance, developing compassion and a willingness to show up in selfless service are all qualities we learn in ashram life that have enhanced our devotional practices.

DO YOU THINK THIS APPROACH TOWARDS KC IS MYSOGINISTIC?

No. On the contrary, we feel the approach to be super supportive in our development as devotees in female bodies. We are able to experience what it means to be of service to and in relation with the Lord without too much distraction of how that is perceived through an outside lens. The space kept between men and women has helped us focus our attention on cultivating lasting bonds among the matajis and through this, we are learning what it means to become a servant and helpmate rather than a materially conditioned distraction. We are given freedom to discover how to truly walk within our feminine qualities and channel our natural talents in serving Krishna in a way that helps us propagate Srila Prabhupada's mission and benefits not only us but everyone around us. We have learned what it means to be submissive without fear of abuse within that softness.

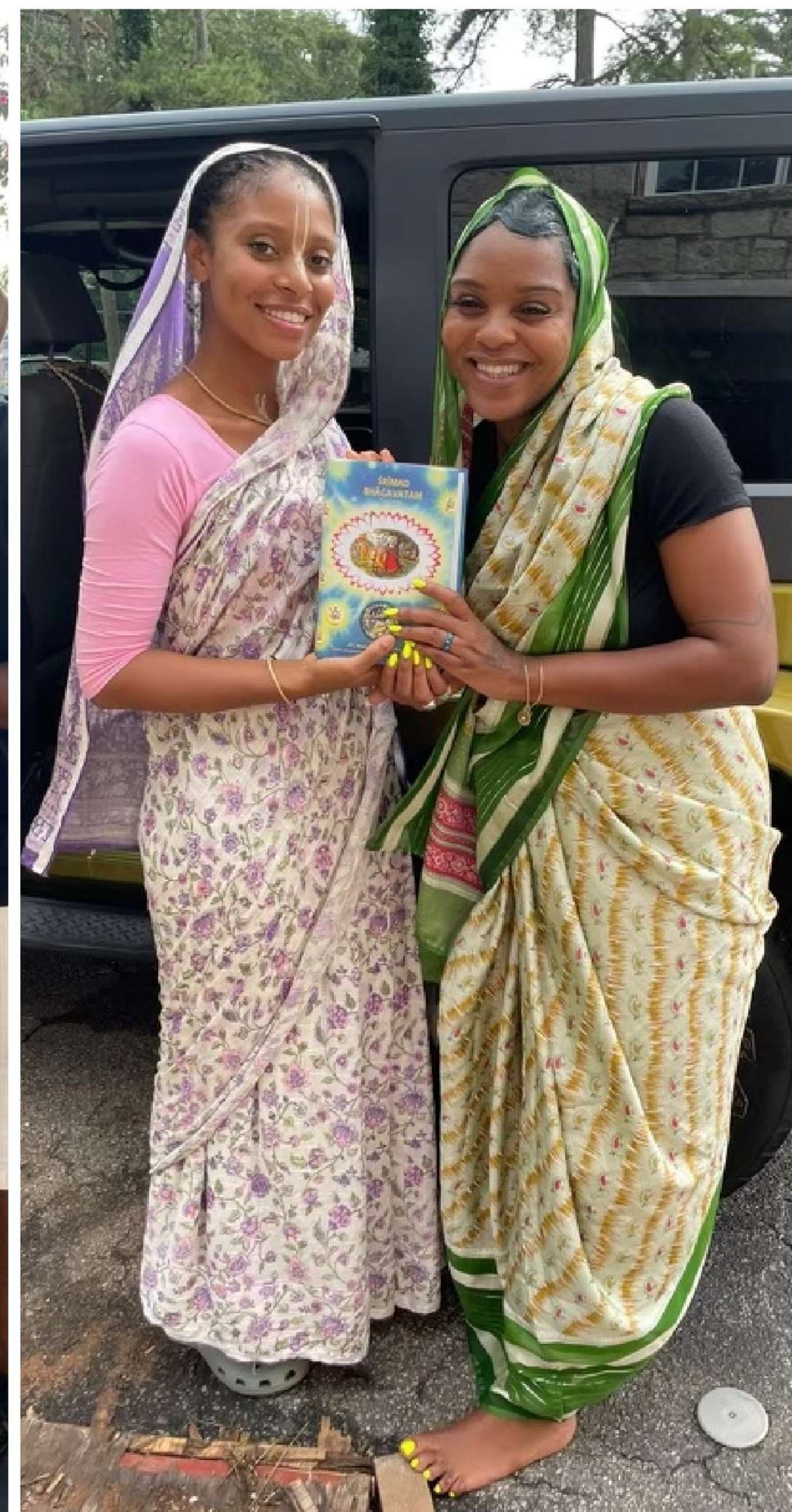
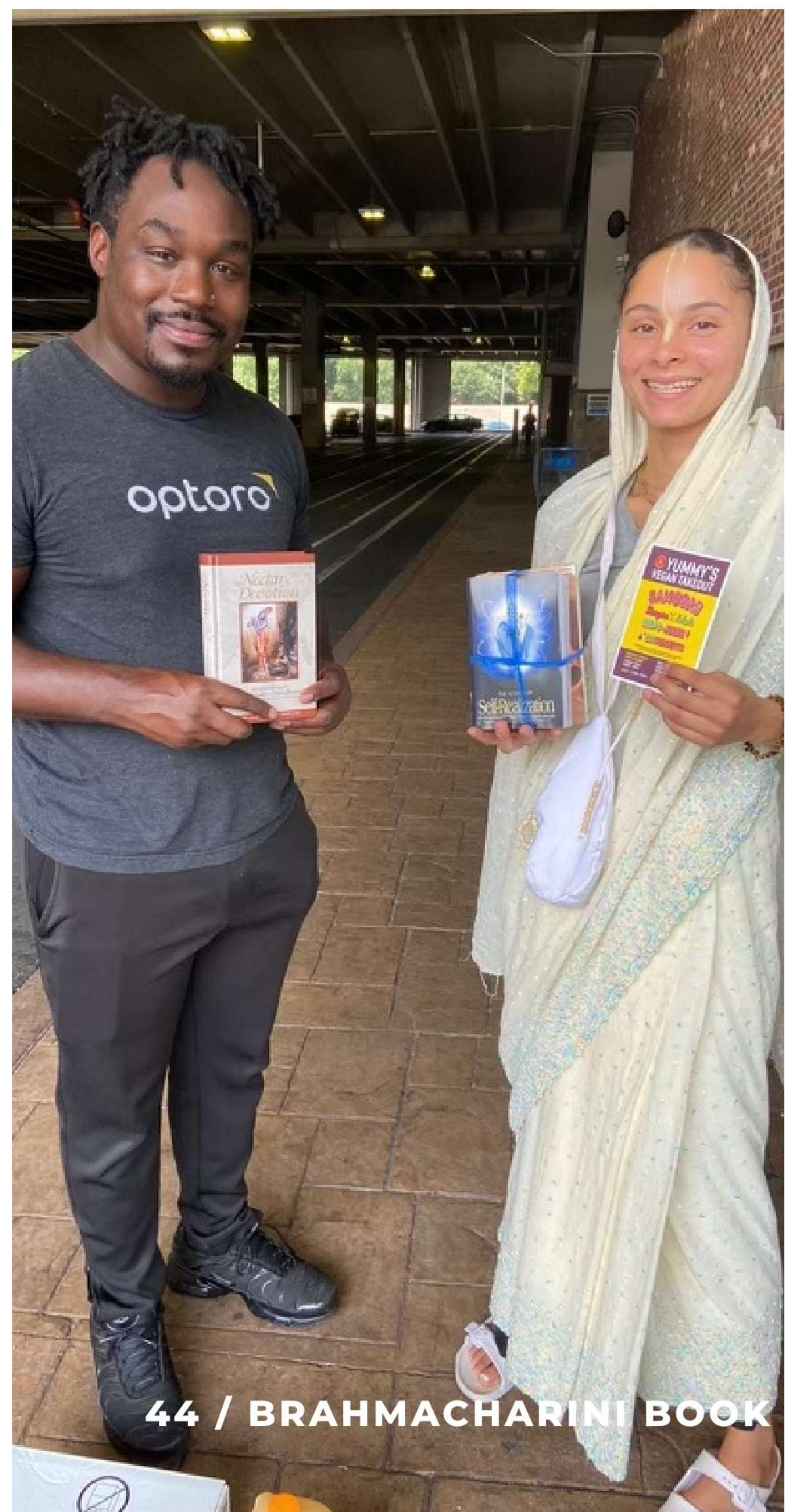
HOW WOULD YOU COMPARE HOW YOU WERE TREATED IN THE MATERIAL WORLD AS A WOMAN AND HOW YOU ARE TREATED AT KRISHNA LIFE?

In the material world, it was expected that we give but our need to feel supported was neglected. The roles were very much switched and it felt that we were the ones who had to always show up, provide, and protect in spite of the fact that such artificial roles were causes of great anxiety, fear, and stress for us. At Krishna Life, we are treated with respect. As we discover our natural inclinations within these female bodies, we also find that our duties are honored and respected. As opposed to being for the world's enjoyment, we feel that we are now only for Krishna's enjoyment and we feel very much protected in that space.

SANKIRTAN SAMADHI

**THE BRAHMACHARINIS EXCELLED
AT BOOK DISTRIBUTION IN 2022.**

Our brahmacharinis have been shining bright in the field of book distribution, demonstrating their ability to transcend and enthusiastically perform a service that is very dear to Srila Prabhupada. They have been going out on the streets of Atlanta and selling numerous sets of sapta-rsi, bhakta stacks, and even Srimad Bhagavatams. In addition to their success in Atlanta, our brahmacharinis traveled to Europe in 2022 and were able to distribute books in UK, Croatia, Germany, and Czech Republic, spreading the message of Lord Krishna far and wide.



“ **Krisna consciousness has given me life**, answering all the questions of my soul, and giving purpose to my existence. I am very grateful for **the mercy of the guru parampara.** ”



STEP 1:

Misty & her daughter Topaz meet Abhimanyu-suta Prabhu at Piedmont Park and get a Bhakta stack.

STEP 2: MEETING THE DEVOTEES

They begin attending the Sunday program every week, purchase a Srimad Bhagatam, and fall in love with kirtan, philosophy, and prasadam.

STEP 4: BOOK DISTRIBUTION

Misty and Topaz begin going out on book distribution and sharing the joy of Krishna consciousness.

STEP 5: INSPIRED & DEDICATED

They join KL's brahmacharini ashram

STEP 3: SADHANA

They quickly begin attending the morning program every day, and perform services at the temple.

STEP 6: INITIATED

In SEP 2022, Mahabhoga Devi Dasi receives initiation from H.H. Bhakti Vikasa Swami. She and Topaz are dedicated full-time devotees.

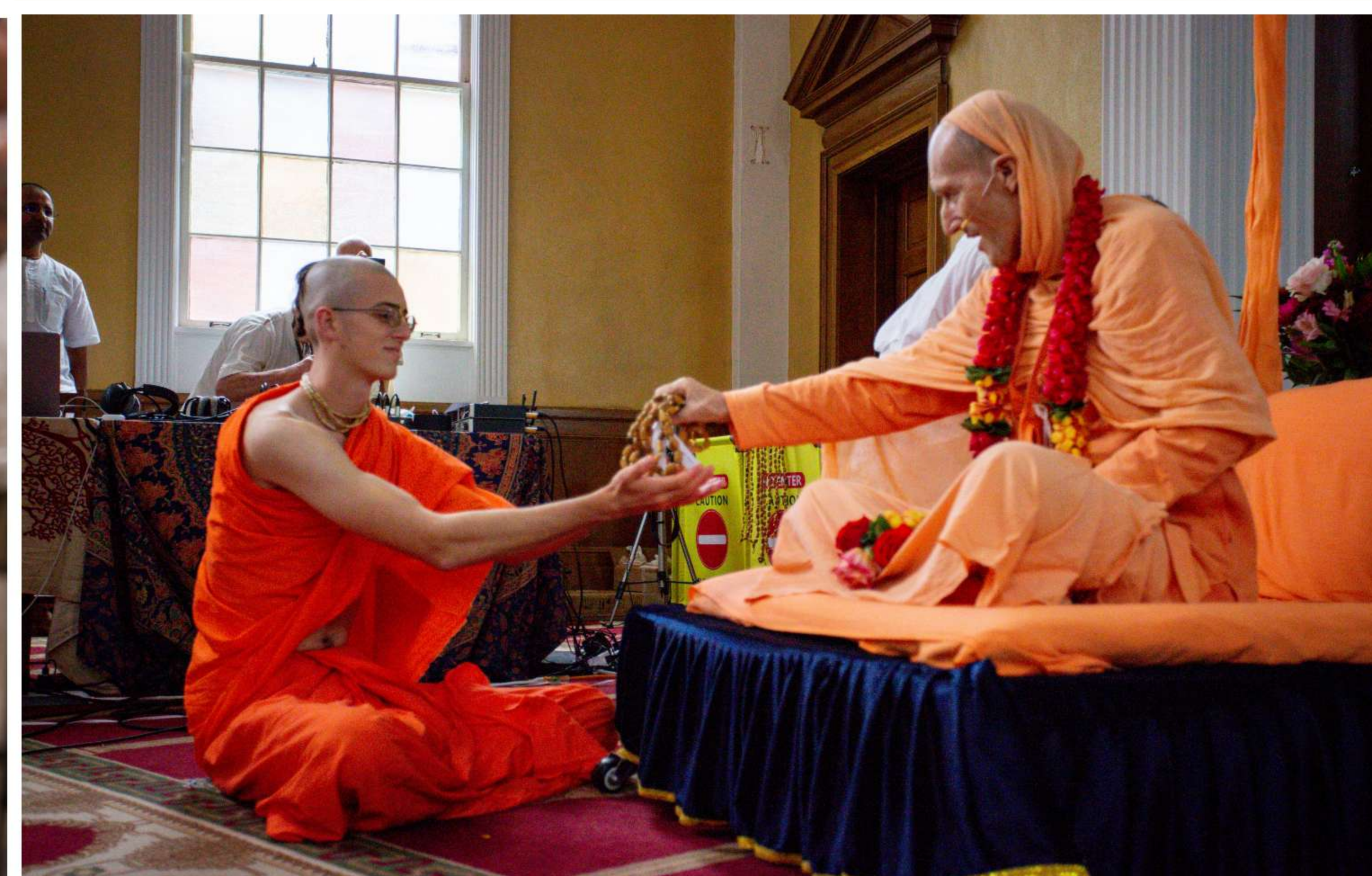
MAHABHOGA & TOPAZ'S JOURNEY INTO KRISHNA CONSCIOUSNESS



ECSTATIC FESTIVALS

We had a blast at our temple in 2022 with some really ecstatic festivals. From Govardhan-puja to Gaura Purnima, we celebrated festivals with great fervor and enthusiasm. However, the highlight of our festival season was the Sravana Kirtana camp in September, led by His Holiness Bhakti Vikasa Swami and attended by over 300 devotees from all parts of North America. It was a transformative experience for all participants as they deepened their understanding of the philosophy of Krishna consciousness and enhanced their devotional practices.

Our festivals were not just rituals and ceremonies, but also about building a sense of community and togetherness among our devotees. We had delicious prasadam feasts, soul-stirring kirtans, and enlightening discourses on the glories of Lord Krishna. We look forward to continuing this tradition of celebrating festivals with even more enthusiasm and joy in the years to come.



TOTAL PROJECT COST: \$5 MILLION

CHILDREN'S PLAY AREA



URBAN GARDEN & GOSHALA



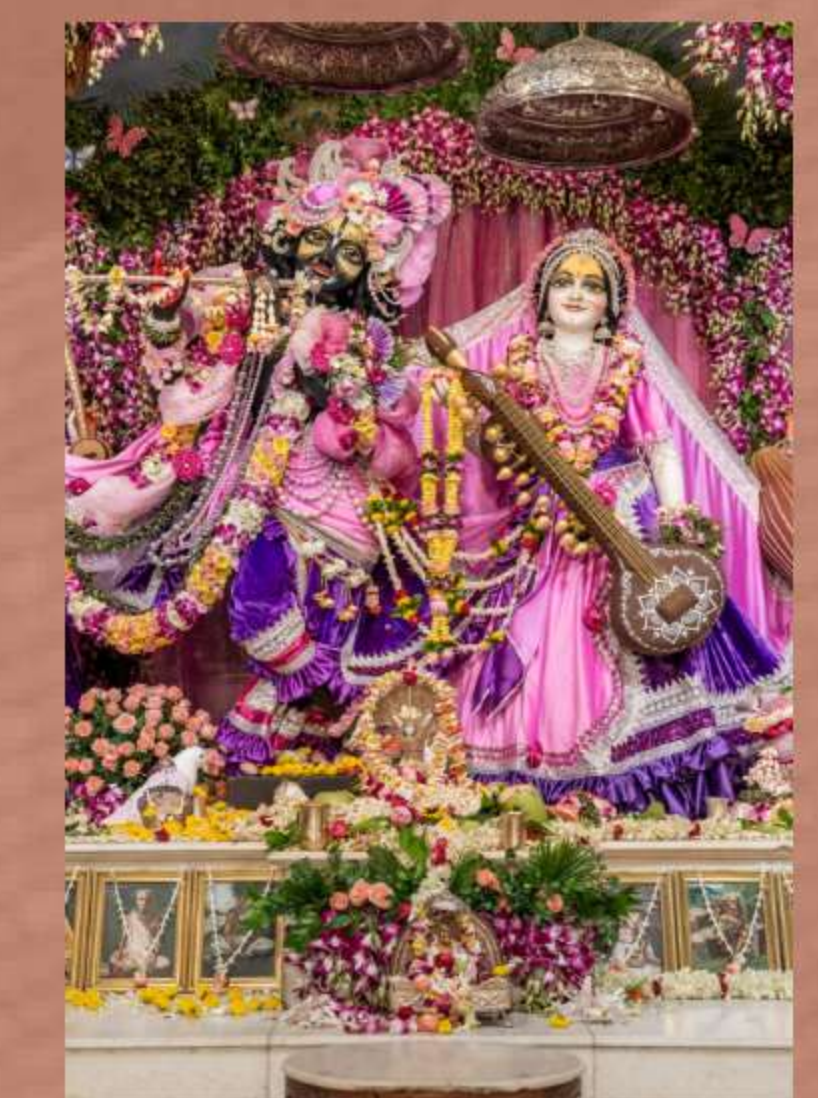
NEW DRIVEWAY

SOLAR PANELS

GUEST HOUSING RESTAURANT

OUTDOOR DINING

RESTAURANT PARKING



TEMPLE ROOM

TULASI GREENHOUSE

PRASADAM HALL

LOBBY

SOLAR PANELS

OFFICES & STUDIO SPACE

FLOWER GARDEN

BRAHMACHARI ASHRAM

FUTURE PLANS

TRANSCENDENCE SPIRITUAL VR EXPERIENCE

The Transcendence Spiritual VR Experience will plunge visitors into an immersive spiritual journey and put Krishna Life Temple on the list of every tourist visiting Atlanta. This VR experience will transport one back in time over 5000 years to the events and stories of the Srimad-Bhagavatam and Bhagavad-gita.



PRASADAM TRUCK

Distribution of sacred food, known as prasadam, offered to Krishna with devotion and served with love, to one and all irrespective race, caste, creed and gender, has always been an integral part of the Krishna culture and tradition.

Krishna Life will have food trucks that will go to different parts of Atlanta and offer healthy vegetarian meals to anyone and everyone. Through this, Krishna Life will helpserve the needs of the local community and spread the message of peace by bringing people closer to Krishna.



GAURANGA'S KITCHEN

A Krishna conscious spiritual experience is never complete without tasting the **amazing Krishna cuisine, known as prasadam**. Destined to be one of Atlanta's premier vegan/vegetarian restaurants, Gauranga's will provide authentic sattvic meals in a contemporary setting **infused with a spiritual atmosphere**.



URBAN FARMING

Srila Prabhupada, taught his followers the principles of simple living, **high thinking and self-sufficiency**. Our urban farm, located on an acre of land behind the temple, will grow several varieties of organic vegetables, herbs, and fruits alongside conducting educational school tours and providing community service opportunities. This will help bring people closer to Krishna consciousness by demonstrating a natural, simple, and healthy lifestyle that is conducive for spiritual and temporal growth.

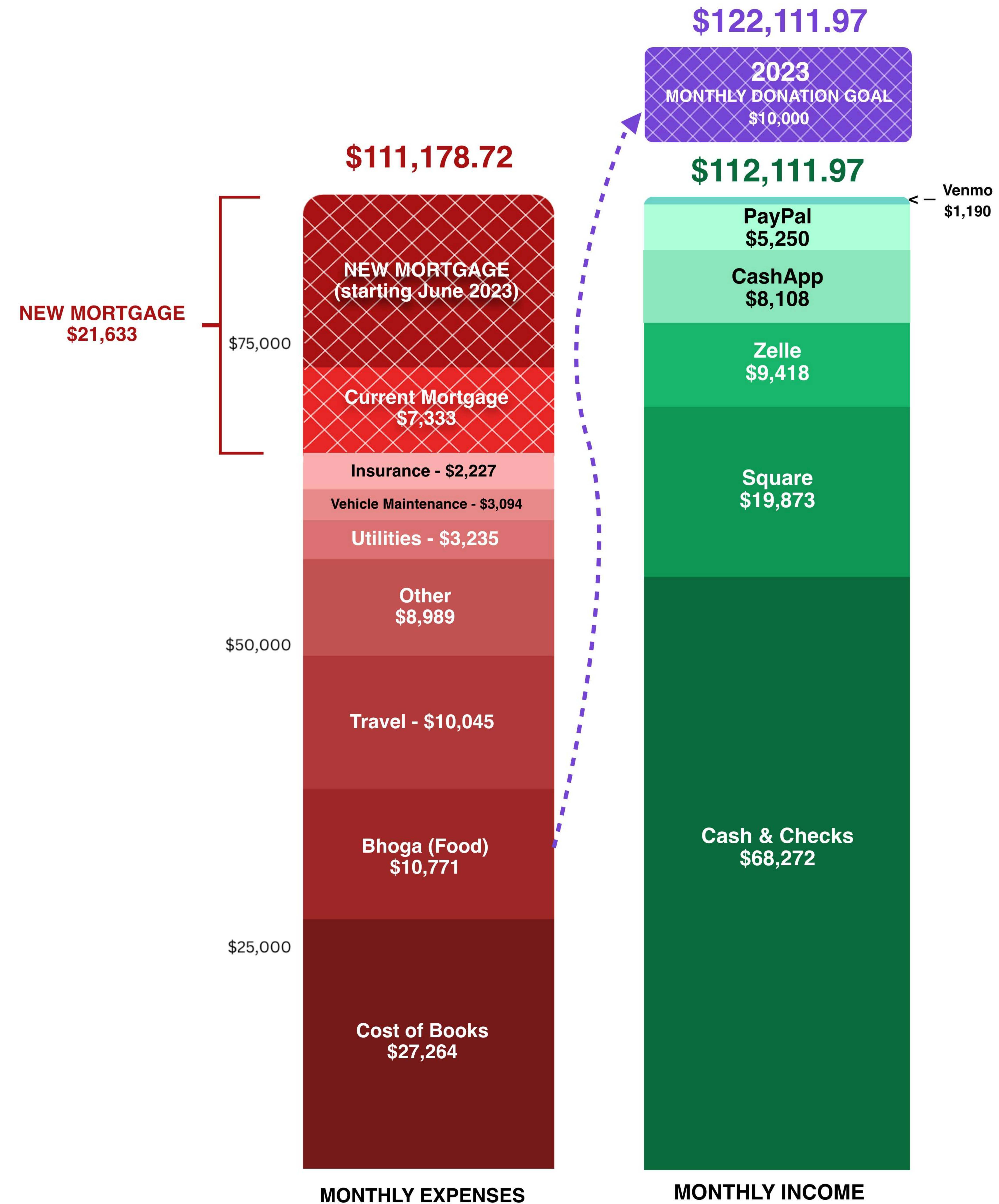


FINANCES

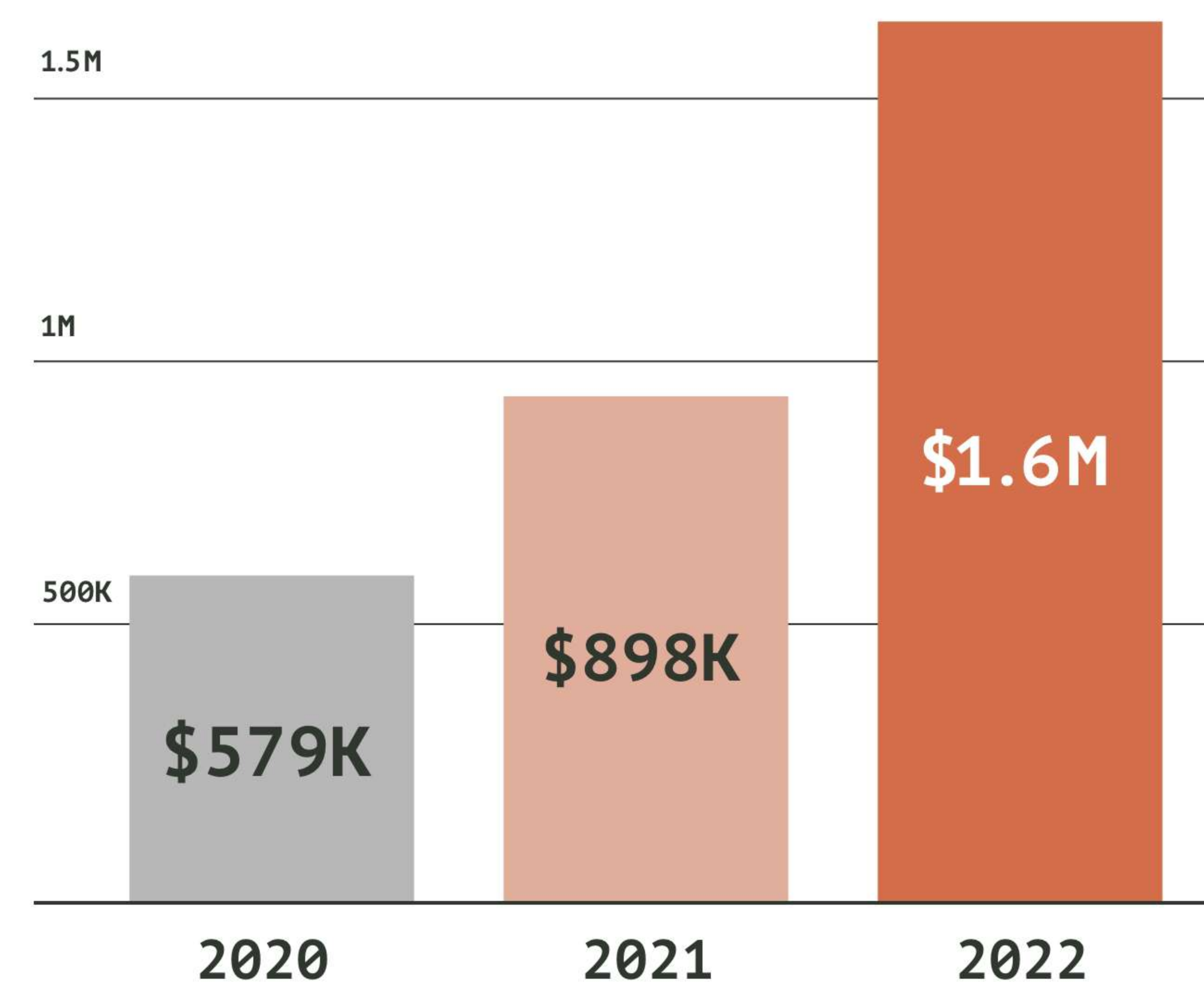
TEMPLE PROGRESS REPORT: HOW YOUR GENEROSITY MAKES A DIFFERENCE

The success of our temple continues to grow at an unprecedented rate, with our annual income seeing an average increase of 66% YoY, thanks to the tireless efforts of our book distributors and the support we've received from devotees and well wishers all around the world. As we move into 2023 and take out we are excited to begin much needed renovation and expansion of our temple facilities. We will take out a new mortgage to finance this renovation and with your support we hope to make the temple debt free in a few years.

AVERAGE MONTHLY INCOME & EXPENSES



ANNUAL INCOME



BECOME A MONTHLY DONOR

Help us reach our 2023 donation target of \$10,000 per month to help cover all our monthly Bhoga (food) expenses. Please visit the link below to become a monthly donor. Nothing is too little and nothing is too much.





LEAVE A LEGACY

KRISHNA LIFE'S BEQUEATH PROGRAM

Do you like Krishna Life's activities? Leave a lasting legacy and support Krishna Life beyond your lifetime. The bequeath program encourages devotees and well wishers to **will all or some of their assets such as a house, savings, land, etc. to Krishna Life.** (Srla Prabhupada quote **About going to the spiritual world**)

To learn more about how to participate in our Bequeath Program, please email info@krlife.org or go to www.thekrishnalife.com/bequeath



LOOKING AHEAD

EMBRACING GROWTH: OUR PLANS FOR 2023

As we enter 2023, we are excited to continue our mission of spreading Krishna consciousness to more people than ever before. One of our top priorities is to take book distribution to new heights, reaching even more people in our local communities and beyond. We also look forward to celebrating more festivals and holding more Sravana Kirtana camps, led by His Holiness Bhakti Vikasa Swami. In addition, many of our devotees will be traveling to India for the first time to deepen their understanding and appreciation of Krishna consciousness. Furthermore, we aim to build out the rest of our temple and facilities, creating an even more welcoming and conducive environment for spiritual growth.

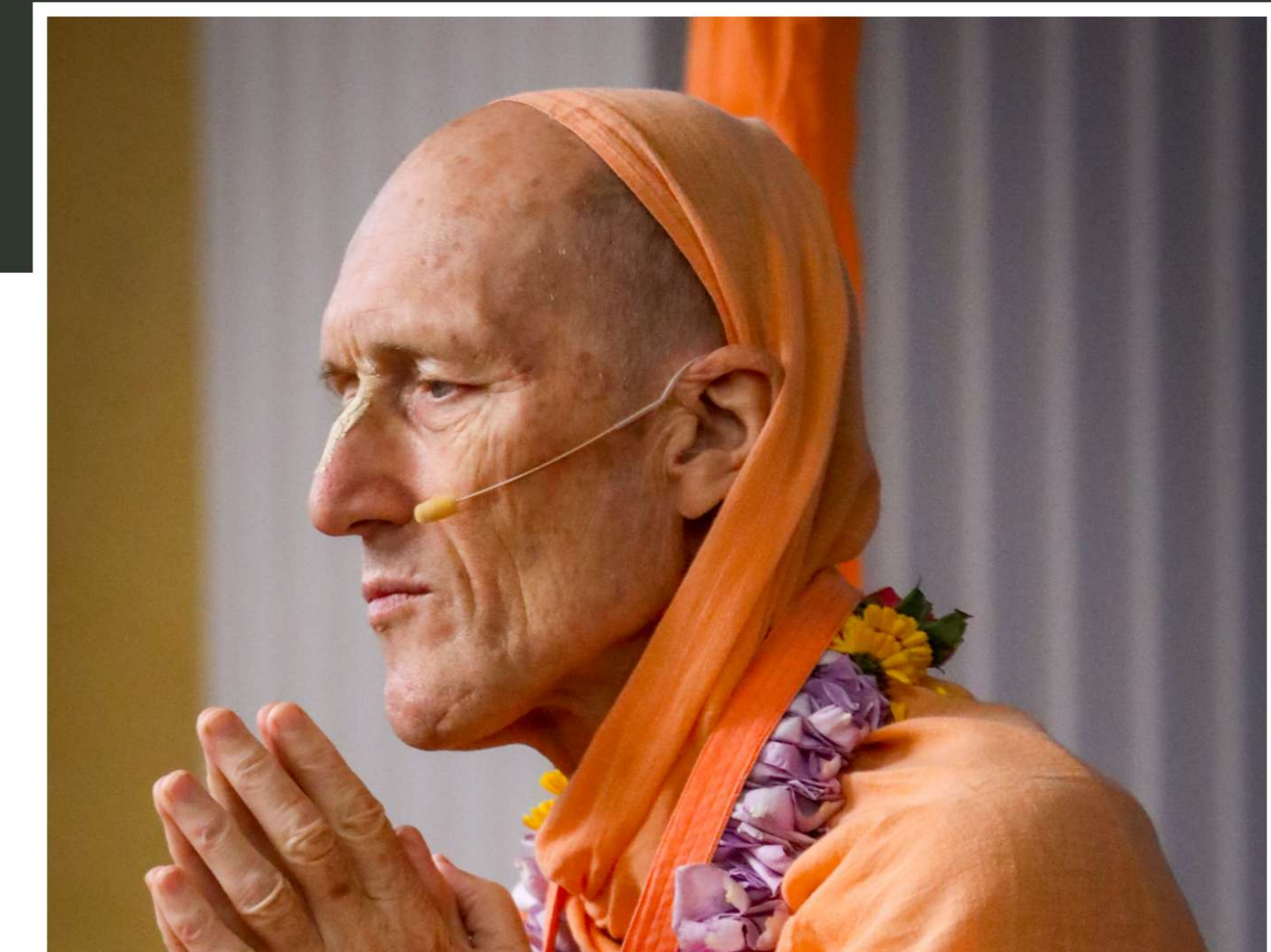
With the blessings of Srila Prabhupada and Krishna and supporters like yourself, we are confident that 2023 will be a memorable year of great progress and success. Hare Krishna!



SRILA PRABHUPADA Our Acharya

His Divine Grace A.C. Bhaktivedanta Swami Srila Prabhupada is a modern revolutionary pioneer of unadulterated Krishna consciousness. He set the example of how to preach in the West, and made the impossible possible.

At Krishna Life, we are dedicated to preserving his legacy, fulfilling his mission, and following in his footsteps by strictly adhering to his divine instructions.



BHAKTI VIKASA SWAMI Guide and Inspiration

Through his lectures, books, and personal example, Bhakti Vikasa Maharaja has inspired thousands to take up the straight, serious, and uncompromising path of Krishna consciousness laid down by Srila Prabhupada. Under his careful guidance, Krishna Life developed the faith that following Srila Prabhupada and the predecessor acharyas is the best and only means of success.



Visnu-citta Dasa
President



Mahotsaha Dasa
Vice President

IF YOU WOULD LIKE TO HELP US PROPAGATE LORD CAITANYA'S SANKIRTAN MOVEMENT:

- Become a Monthly donor - www.thekrishnalife.com/donate
- Join as a Brahmachari/Brahmacharini - www.krishnamonk.com
- Sign up for our Newsletter - www.thekrishnalife.com/newsletter

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